



An Rialálaí Agraibhia
Agri-Food Regulator

The Agri-Food Regulator: Role & Work Programme

Niamh Lenehan

31 October 2024

Promoting fairness and transparency in the agri-food supply chain



Agricultural and Food Supply Chain Act 2023

The 2023 Act assigns two main areas of work:

- Ensuring compliance with and enforcement of unfair trading law
- Provision of information on the agri-food supply chain through engagement with stakeholders and the analysis of price and market data



Strategy Statement 2024-2026

Vision

An agri-food supply chain operating in a fair and transparent way with particular regard for the viability of farming, fishing and small food businesses

Mission

To act as an independent voice in the promotion of fairness and transparency in business-to-business relationships along the agri-food supply chain through, in particular, overseeing compliance with unfair trading law and proactive engagement with stakeholders on actions to improve transparency

Independent * Collaborative * Fair * Accountable

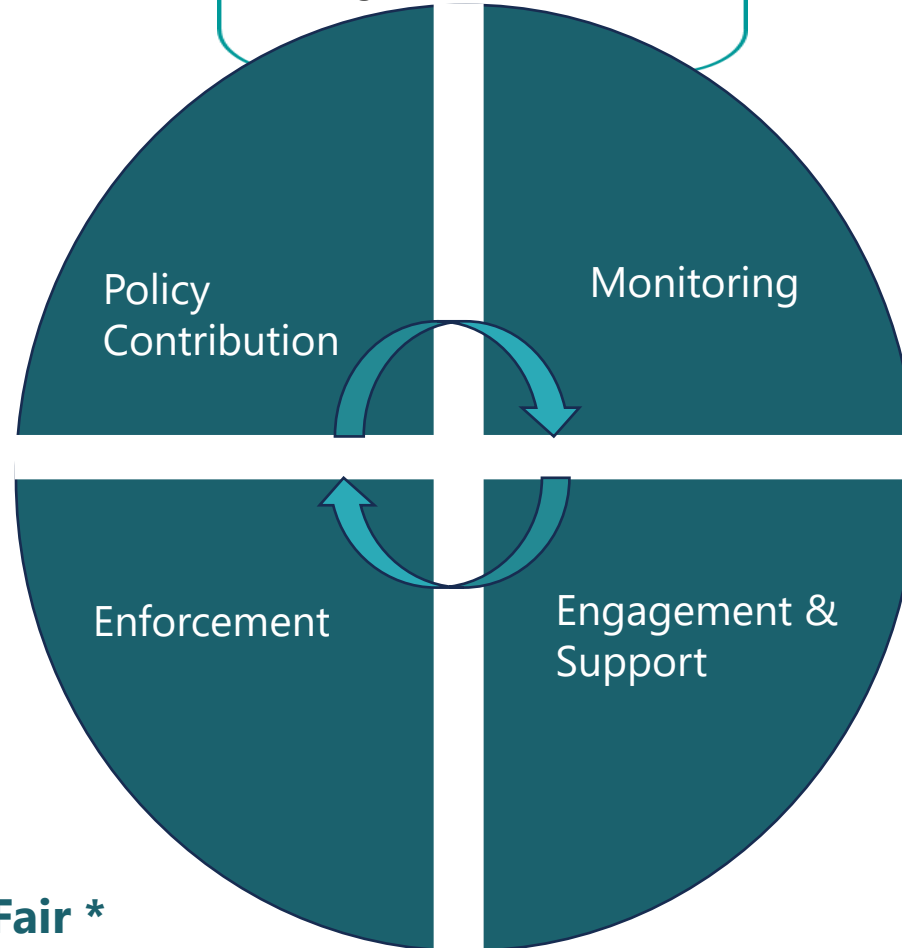
Key Objective 1: Enforcing Agri-Food Unfair Trading Law



An Rialálaí Agraibhia
Agri-Food Regulator

Context:
-Agricultural and Food Supply Chain Act 2023
-Unfair Trading Regulations

Input from stakeholders such as suppliers, buyers, EU, legislators...



Key Objective 3

Effective communication and engagement with stakeholders in promoting fairness and transparency

Key Objective 4

Building of organisational capacity with optimal use of resources to deliver an efficient and effective service

**Independent * Collaborative * Fair *
Accountable**

Key Objective 2: Improved Transparency on the Functioning of the Agri-Food Supply Chain



An Rialálaí Agraibhia
Agri-Food Regulator



Key Objective 3

Effective communication and engagement with stakeholders in promoting fairness and transparency

Key Objective 4

Building of organisational capacity with optimal use of resources to deliver an efficient and effective service

**Independent * Collaborative * Fair *
Accountable**



Other Developments...

- EU Agriculture & Food Chain Observatory
- Review of Unfair Trading Practices Directive
- UK: Agricultural Supply Chain Adjudicator



The Next Five Years: What Will Be Different?

- Unfair Trading Practices: Widespread awareness and understanding of obligations / rights
- Effective communication and engagement with stakeholders in promoting fairness and improved transparency
- Agri-Food Regulator as an independent body leveraged by actors in the food supply chain to help increase resilience through the promotion of fairness and transparency
- Legislative change...



An Rialálaí Agraibhia
Agri-Food Regulator

Thank You